

**ASSAM SCIENCE AND TECHNOLOGY UNIVERSITY
(GIRIJANANDA CHOWDHURY INSTITUTE OF PHARMACEUTICAL SCIENCE)**

Non University End Semester Examination (Aug-Jan 2020)

B. Pharm 1st Semester, 3rd sem(lateral)

Subject: Communication Skills(Theory)

Code no: BP105T

Time =2 hrs

Full Marks: 35

A. Answer the following: 1 x 10= 10

(1)What are the different components of a communication process? Describe briefly.

Or Explain, in brief, the steps to writing effectively.

B. Answer any five out of the following: 5 x 5= 25

(1) Describe any three barriers in communication.

(2) Describe any five types of listening.

(3) What are the different types of group discussions? Explain with example.

(4) How is a group discussion different from a debate?

(5) What do you mean by perspective? How is it affected by prejudice?

(6) What are the different communication styles? Explain.

(7) What are the different types of people according to the communication style matrix based on the works of Dr. Russo? Explain any two types.

(8) What is verbal communication? Is verbal communication alone sufficient to communicate effectively? Justify your answer.

(9) What is non verbal communication? How is Body language different from Sign language?

(10) What are the five steps to active listening?