BBA 181305

BINA CHOWDHURY CENTRAL LIBRARY

(GIMT & GIPS) Azara, Hatkhowapara

Roll No. of candidate

 704047
Guwahati - 781017

/W/2/2~ 2021

B.B.A. 3rd Semester End-Term Examination

Business Administration

BUSINESS ETHICS

(New Regulation)

Full Marks - 70

Time - Three hours

The figures in the margin indicate full marks for the questions.

Answer question No. 1 and any four from the rest.

1. Answer the following (MCQ/ Fill in the blanks):

 $(10 \times 1 = 10)$

- (i) Most companies begin the process of establishing organizational ethics program by developing:
 - (a) Ethics training program
 - (b) Codes of conduct
 - (c) Ethics enforcement mechanisms
 - (d) Hidden agendas
- (ii) An organization's obligation to act to protect and improve society's welfare as well as its own interests is referred to as
 - (a) Organizational social responsibility
 - (b) Organizational social responsiveness
 - (c) Corporate obligation
 - (d) Business ethics
- (iii) The _____ dimension of social responsibility refers to a business's societal contribution of money, time and other resources?
 - (a) Ethical

(b) Philanthropic

(c) Volunteerism

(d) Strategic

Turn over

	(iv)	Who	are organizational stake	holders?		
		(a)	Government	(b)	Employees	
		(c)	Customers	(d)	All of the above	
	(v)	Whi	ch of the following is a disadvantage of social responsibility? Possession of resource			
		(a)				
		(b)	Ethical obligation	The state		
		(c)	Public image		TO AL LIDIONS	
		(d)	Violation of profit maxin	nization	ONDHURY CENTRAL	
	(vi)	(c) Public image (d) Violation of profit maximization (vi) Corporate governance basically describes and CHOWDHURY CENTRAL LIVE (vi) A government's role				
		(a)	A government's role		and waper	
		(b)	A corporation's role			
		(c)	An act of balance between	en profit m	otive and welfare motive	
		(d)	Role of society at large			
	(vii)	Whi	stle blowing is linked with			
		(a)	CSR	(b)	Corporate Governance	
		(c)	Traffic violation	(d)	Environmental pollution	
	(viii	viii) What is meant by the phrase CSR?				
		(a)) Corporate social responsibility			
		(b)	Company social respons	sibility		
		(c)	Corporate society respo	nsibility		
		(d)	Company society respon	nsibility		
	(ix)					
	e'	to?	Data date	20		
		(a)	Ethical conduct	7 7 1		
		(b)	Environmental practice			
2		(c)	Community investmen	V		
		(d)		hise and th	no law can be described as	
	(x)		relationship between ethics and the law can be described as Incredibly close, in fact, in all instances what is ethical is also what's			
		(a)	legal and vice versa	o, in an in	astances what a	
		(b)	Not close, ethics and the fundamentally address d	liffering que	a small amount of overlap, but estions and themes.	
		(c)	Close, as there is constwo are not equivalent	iderable o	verlap between ethics and law, but the	
		(d)			w are virtually incomparable.	
	V:	10.15				

What is value system? Briefly discuss the importance and need for business (a) 2. ethics. Briefly discuss the value dimensions across cultures. Discuss deontology and (b) teleology. What do you mean by intellectual property rights? Discuss Patents and 3. (3+4)copyrights. Briefly discuss any eight principles of fair trade practices. (8) (b) According to Indian scriptures, into how many stages human life is divided? (a) 4. Discuss. Discuss the process of ethical decision making and sources of ethical (b) (4+4)behavior. What is Right to Information? Briefly discuss the exceptions under this Act. (a) 5. What is distributive justice? What are the various types of distributive (b) (4+4)norms? What is corporate governance? Discuss the issues and need for corporate 6. (a) (3+4)governance. What is corporate social responsibility? Discuss the different levels of (b) (4+4)corporate social responsibility. Write a short notes on the following: (4+4)7. (a) Carbon footprint (i) Whistle blowing (ii) (7)Describe the concept of social contract.