

Total No. of printed pages = 3

BBA 181305

Roll No. of candidate

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21/3/2021

B.B.A. 3rd Semester End-Term Examination

BUSINESS ETHICS

(New Regulation)

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks
for the questions.

Answer question No. 1 and any *four* from the rest.

1. Answer the following (MCQ/ Fill in the blanks) : (10 × 1 = 10)
- (i) What is ethics to do with?
- (a) The wider community
(b) Business
(c) Right and wrong
(d) Nothing
- (ii) What type of ethical issue does a green company resolves?
- (a) Social (b) Financial
(c) Labour (d) Environmental
- (iii) Which of the following is not a distributive norm?
- (a) Responsibility (b) Need
(c) Desire (d) Equity
- (iv) Which of the following is not an IPR?
- (a) Patent (b) Trademark
(c) Geographical Territory (d) Copyrights

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- (v) Which of the following is a disadvantage of social responsibility?
- (a) Possession of resource
 - (b) Ethical obligation
 - (c) Public image
 - (d) Violation of profit maximization
- (vi) Corporate governance basically describes
- (a) A government's role
 - (b) A corporation's role
 - (c) An act of balance between profit motive and welfare motive
 - (d) Role of society at large
- (vii) Whistle blowing is lined with
- (a) CSR
 - (b) Corporate Governance
 - (c) Traffic violation
 - (d) Environmental pollution
- (viii) What is meant by the phrase CSR?
- (a) Corporate social responsibility
 - (b) Company social responsibility
 - (c) Corporate society responsibility
 - (d) Company society responsibility
- (ix) Which of the following does the term corporate social responsibility relate to?
- (a) Ethical conduct
 - (b) Environmental practice
 - (c) Community investment
 - (d) All of the above
- (x) The relationship between ethics and the law can be described as
- (a) Incredibly close, in fact, in all instances what is ethical is also what's legal and vice versa.
 - (b) Not close, ethics and the law share a small amount of overlap, but fundamentally address differing questions and themes.
 - (c) Close, as there is considerable overlap between ethics and law, but the two are not equivalent.
 - (d) Not at all close, ethics and the law are virtually incomparable.

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2. (a) What is value? Briefly discuss the importance and need for business ethics. (3 + 4)
- (b) Briefly discuss the value dimensions across cultures. Discuss deontology and teleology. (4 + 4)
3. (a) What do you mean by intellectual property rights? Discuss trademarks and copyrights. (3 + 4)
- (b) Briefly discuss fair trade practices. (8)
4. (a) According to Indian scriptures, into how many stages human life is divided? Discuss. (7)
- (b) Discuss the process of ethical decision making and sources of ethical behavior. (4 + 4)
5. (a) What is Right to Information? Briefly discuss the exceptions under this Act. (4 + 3)
- (b) What is distributive justice? What are the various types of distributive norms? (4 + 4)
6. (a) What is corporate governance? Discuss the issues and need for corporate governance. (3 + 4)
- (b) Discuss corporate social responsibility and its significance in business. (4 + 4)
7. (a) Write a short note on the following.
- (i) Carbon footprint.
- (ii) Whistle blowing.
- (b) Describe the concept of social contract. (7)

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