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**BBA 18150E1**

Roll No. of candidate

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**B.B.A 5<sup>th</sup> Semester End-Term Examination**

**Business Administration**

**INTERNATIONAL BUSINESS**

**(New Regulation)**

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks for the questions.

**GROUP A**

1. Answer all questions: (10 × 1 = 10)
- (i) International \_\_\_\_\_ (trade / relations) refers to exports and imports of goods and services by a firm to a foreign based buyer or from a seller. (true/false)
  - (ii) Growth is one of the economic motives of business expansion. (true/false)
  - (iii) Cultural factors do not play an important role in operating business globally. (true/false)
  - (iv) A country's \_\_\_\_\_ is the summary of all its economic transactions that have taken place between the country and rest of the world.
  - (v) Custom union involves much greater level of economic integration with harmonization of monetary and fiscal policy. (true/false)
  - (vi) WTO was established in the year \_\_\_\_\_
  - (vii) World bank is also known as \_\_\_\_\_ (IBRD/ADB).
  - (viii) GATT agreement is meant for \_\_\_\_\_ (investment and trade/cooperation in war).
  - (ix) Foreign exchange devaluation means value of the own currency goes up against foreign currency. (True/False)
  - (x) Disequilibrium in Exchange rate/BOP means deficit or surplus in the statement. (True/False)

[Turn over

## GROUP B

Answer any *four* questions:

2. (a) Explain the reasons for / motives of international business expansion. (8)  
(b) Distinguish between domestic and international trade. (7)
3. (a) What is a Bretton Wood System? What are the outcomes of Bretton Wood? (2+6)  
(b) What is BOP? Discuss the concept of disequilibrium in Balance of Payment. (3+4)
4. (a) Discuss about the features of WTO. (5)  
(b) What are official reserve transactions? Explain their importance in the balance of payment. (4+6)
5. (a) Discuss about the history and objective of World Bank. (7)  
(b) Write short note on International Monetary Fund (IMF). (8)
6. (a) (i) What are direct and indirect exports? Explain with suitable examples. (7)  
(ii) Discuss about the benefits and limitations of joint ventures. (8)

OR

- (b) Discuss about the different strategies that a firm considers before selecting the entry mode of expansion.