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BA 172101

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313121

2021

M.B.A. 1st Semester End-Term Examination

PRINCIPLES OF MANAGEMENT

(New Regulation and New Syllabus w.e.f. 2017-2018)

Time – Three hours

Full Marks – 70

The figures in the margin indicate full marks for the questions.

Answer question No. 1 and any *four* from the rest.

1. Fill up the blanks

(10 × 1 = 10)

- (i) _____ known as the father of administrative management.
- (ii) The contingency theory and the systems theory are together classified as the _____ school of management thought.
- (iii) _____ was pioneered by W. G Ouchi and A. M. Jaeger.
- (iv) The plans that encompass a particular operational area of the organisation is called _____.
- (v) The process of discovering sources of the workforce to meet the requirements for the staffing schedule of an organisation is termed as _____.
- (vi) In the _____ role, the manager represents the organisation legally and socially to those outside of the organisation while performing ceremonial duties.
- (vii) In decision making, _____ can be stated as a discrepancy between an existing and a desired condition.
- (viii) Motivation, communication, leadership and supervision are the sub-functions of _____ function of management.
- (ix) _____ control takes place while a work activity is in progress.
- (x) A _____ represents a course of behaviour chosen from a number of possible alternatives.

[Turn over

2. (a) What are the principles of management? Do you think all these principles are relevant to the modern organisation? (7 + 3 = 10)
- (b) What are the managerial skills identified by Robert L Katz? How do the required managerial skills differ in organisational hierarchy/different levels of management? (3 + 2 = 5)
3. (a) 'Management is a science as well as an art', Elucidate. (7)
- (b) Discuss the major contributors and their contributions to scientific management. (8)
4. (a) 'Authority should go with responsibility'. Discuss the statement with reference to the internal organisation of a business unit. (7)
- (b) What do you mean by 'span of control'? Explain the factors that determine the span of control. (3 + 5 = 8)
5. (a) Discuss the planning process with suitable illustration. (8)
- (b) Distinguish between Line authority and Staff authority. (7)
6. (a) Discuss the process of control function in organisations with suitable example. (7)
- (b) 'Planning and control are said to be the two sides of the same coin'. Comment. (8)
7. Write notes on (any three) (3 × 5 = 15)
- (a) Functions of management.
- (b) Programmed and non-programmed decisions.
- (c) Sources of recruitment for an organisation.
- (d) Matrix organisation.
- (e) Types of control function.

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