

Total No. of printed pages = 2

BA 17240 E 11

21/6/22

Roll No. of candidate

--	--	--	--	--	--	--	--	--	--

2022

M.B.A. 4th Semester End-Term Examination

INTERNATIONAL BUSINESS

(New Regulation)

Full Marks – 70

Time – Three hours

The figures in the margin indicate full marks for the questions.

Answer Questions No.1 and any Four from the rest.

1. Answer the following : (10 × 1 = 10)
- International business refers to the trade of goods, services, technology, capital and knowledge across national borders. (true/false)
 - At present, there are 164 member countries are present in WTO. (true/false)
 - _____ is the 190th member country in IMF.
 - A country's _____ is the summary of all its economic transactions that have taken place between the country and rest of the world.
 - Economic Union/Political Union involves much greater level of economic integration with harmonization of monetary and fiscal policy.
 - WTO was established in the year 1995 as a successor of _____
 - World bank is also known as _____ (IBRD/ ADB).
 - GATT agreement is meant for _____ (investment and trade/cooperation in war).
 - Supply of foreign exchange comes from:
 - Purchase of goods and services by foreigners
 - Inflow by the NRIs settled in foreign countries.
 - Foreign Direct Investment (FDI) into our country
 - All (a), (b) and (c)

[Turn over

- (x) WTO aims at reducing
- (a) Tariff Barriers
 - (b) Non Tariff Barriers
 - (c) Both (a) and (c)
 - (d) None

BINA CHOWDHURY CENTRAL LIBRARY
(GIMT & GIPS)
Azara, Haikhowapara,
Guwahati - 781017

2. (a) Explain the reasons for/motives of international business expansion. (8)
- (b) Distinguish between domestic and international trade. (7)
3. (a) Define Balance of Payment. Differentiate between Balance of Payment and Balance of Trade. Is BOP always in balance? (2+3+3=8)
- (b) What are the causes of disequilibrium in Balance of Payment? Suggest some measures to correct it. (7)
4. (a) Discuss about the objectives and obligations of International Monetary Fund. (7)
- (b) Why was WTO established? Explain. What are the features of WTO? (4+4=8)
5. (a) What is the most common method of entering into a global market? Discuss with its relative advantages and disadvantages. (7)
- (b) Discuss about the benefits and limitations of joint ventures. (8)
6. (a) Discuss about the benefits and limitations of mergers and acquisitions. (8)
- (b) What are important considerations a firm should undertake before selecting a viable mode of business expansion globally? (7)