

M 154/108

Enrolment Number										
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Total No. of printed pages = 01

15/14/23

Monsoon, 2023

B.Pharm Semester Examinations

COMMUNICATION SKILLS – THEORY

Library, GCU

Course Code: BP105T

Full Marks – 35

Time – 1 ½ hours

*The figure in the margin indicates full marks for the questions.*

1. Answer **any one** from the following questions:
  - a) What do you understand by communication styles? Discuss briefly each of the styles from communication style matrix. 2+8=10
  - b) What is interview? Write down one example of each of formal and informal interview. Explain different types of interviews. 2+2+6=10
  
2. Answer **any five** from the following questions:
  - a) Write down five situational examples of each of the following barriers: Physical, psychological, semantic, language, and improper encoding 1x5=5
  - b) Write briefly about the factors affecting our perspective in communication. 5
  - c) Write a note on body language with appropriate examples 5
  - d) Write a note on listening in difficult situations. 5
  - e) Differentiate between a CV and a Resume. 5
  - f) How would you prepare for a power point presentation (PPT)? 5
  - g) Justify the importance of Group Discussion in today's job market. 5