

M 109/025

Enrolment Number										
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Total No. of printed pages = 02

Monsoon, 2023
UG Semester Examinations
International Business Environment
Course Code: BEM23140T

Full Marks – 50

Time – 2 hours

The figure in the margin indicates full marks for the questions.

Q1. Choose the correct option:

10x1=10

- i) A business is influenced by
A) Culture B) Demography C) Economy D) All A, B and C
- ii) Economic System of a country can be
A) Capitalism B) Mixed Economy C) Both A) & B) D) None
- iii) Foreign Direct Investment can be
A) Green field Investment B) Investment in security market C) Export D) Money transfer
- iv) India is a member country of
A) European Union B) UN ESCO C) Both A & B D) None
- v) Companies engage in International Business
A) To expand sales B) To acquire resources C) Both of these D) None of these
- vi) Turnkey Projects are part ofbusiness expansion mode.
A) Trade Related B) Contractual C) Investment D) None
- vii) Business cycle consists of
A) Boom, Recession, Depression, Recovery B) Down turn, Recession, Depression, Recovery
C) Deflation, Recession, Depression, Recovery D) Boom, Recession, Recovery, Inflation

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viii) A multinational corporation (MNC) is a company

- A) That has business operations in at least one country other than its home country.
- B) That has business operations in its home country.
- C) That has business operations only in foreign country.
- D) None

ix) In a situation of high inflation, RBI resort to

- A) Expansionary Monetary Policy B) Contractionary Monetary Policy
- C) Expanding Monetary Policy D) Neutral Monetary Policy

x) Inflation is defined as a situation when

- A) There is abnormal price rise in the market
- B) There is rise in quantity/supply of the commodities.
- C) There is an increment in both supply and demand of the commodity in the market.
- D) There is only rise in the foreign demand for the commodity.

Q2. Short Questions (Answer any 4 out of 6) (Maximum word limit 150 per question) 4x5=20

- i) Discuss about the various economic systems followed by the countries currently.
- ii) Discuss about the impact of socio cultural factors in expanding business.
- iii) Draw a business cycle with appropriate phases and explain about it.
- iv) What is Globalisation? States its advantages to a developing nation.
- v) Discuss about the legal issues facing the international companies.
- vi) Write about Multinational Corporations and their merits and demerits for a country like India.

Q3. Long Question (Answer any 2 out of 4) (Maximum word limit 300 per question) 2x10=20

- i) What is the most common method of international business expansion? Write the relative merits and demerits of the method.
- ii) Write about the sequential adoption model of South Asian Countries in terms of International Business Expansion.
- iii) Discuss about the benefit and costs of the FDI to the home country.
- iv) What are the instruments of Monetary policy? What are the types of Monetary Policy? Explain.