Total No. of printed pages = 2				
HS 181108 01/0 7/23 Roll No. of candidate				
		BINA CHOWDHURY CENTRAL LIBRARY (GIMT & GIPS) Azara, Hatkhowapara Guwahati – 781017 B.Tech. 2nd Semester End-Term Examination		
COMMUNICATION AND PROFESSIONAL SKILLS				
(New Regulation (w.e.f. 2017-18) and New Syllabus (w.e.f. 2018-19))				
Full Marks - 70 Time - Three hours				
	*	The figures in the margin indicate full marks for the questions. Answer Question No. 1 as compulsory, and any four from the rest.		
1.	Ans	wer the following (MCQ/ Fill in the blanks): $(10 \times 1 = 10)$		
	(a)	The teacher teaches Political Science — English. (beside/besides)		
	(b)	Do not laugh — the poor. (at/against)		
	(c)	The jury is a noun. (Collective noun/Proper noun)		
	(d)	The table is made — wood. (Of/By)		
	(e)	The teacher said, "todays's lesson is — bit complicated, so please pay attention". (Insert the correct article)		
	(f)	The Queen said, "If they do not have bread, let them eat cakes". (Change the narration.)		
	(g)	Do it. (Change the voice)		
	(h)	Do not laugh — the poor. (insert the correct preposition)		
	(i)	Dr. Kalam was a great scientist. (identify the type of sentence)		

The Pacific is the deepest ocean in the world. (Change into positive degree

without altering the meaning of the sentence)

(j)

2.	(a)	What do you mean by the term, 'Communication'? Describe the process of communication. (2+3)	
	(b)	Describe verbal and non- verbal Communication. (5)	
	(c)	Write short notes on Intrapersonal and Interpersonal communication. (5)	
3.	(a)	What are the various formats of writing a technical report? Explain them.(7)	
	(b)	Write on the significance of Technical Reports.	
	(c)	Write on the significance of Technical Reports. Show how clarity is achieved in a Technical report WDHURY CENTRAL LIBRARY (5) BINA CHOWDHURY CENTRAL LIBRARY (5) (GINT & GIPS) (GINT & GIPS) (Azara, Hatkhowapara Azara, Hatkhowapara Azara, Hatkhowapara (5)	
4.	(a)	What do you mean by Audience Analysis? BINA Gin Hatkhowap Azara, Hatkhowap Azara, Hatkhowap Azara, Hatkhowap Guwahati - 781017 Guwahati - 781017	
	(b)	How will you prepare yourself before facing an audience for your first presentation? (7)	
	(c)	What do you mean by Demographic and Psychographic analysis? (3)	
5.	(a)	Explain how the introductory part of a technical report is designed incorporating different elements in it (7)	
	(b)	What aspects of a technical presentation are to be focused in order to analyse the occasion of presentation in its planning stage. (5)	
	(c)	Name the different kinds of visual aides used for a technical presentation.(3)	
6.	(a)	What are the features that successful participants in a Group discussion share? (7)	
	(b)	What aspects of a candidate's self is to be analysed before appearing for a job interview? (5)	
	(c)	What are the requirements on an Interview File? (3)	
7.	Answer briefly any five of the following: $(5 \times 3 = 15)$		
	(a)	What do you mean by the word, "Research"?	
	(b)	What do you mean by Primary and Secondary data?	
	(c)	What is a Resume/Curriculum Vitae?	
	(d)	What do you mean by Mass Communication?	
	(e)	What do you mean by "Noise" in communication?	
	(f)	Describe Encoded and Decoded messages in Communication.	
	(g)	The emerging leader in a Group Discussion.	